



Be part of our interconnection story.



DE-CIX (German Commercial Internet Exchange) is the world's leading Internet Exchange operator and since its inception it has had a decisive influence on shaping the guiding principles of the present and future Internet in various leading global bodies. At our locations in Europe, Africa, North America, the Middle East, and Asia, we work at the heart of the Internet. For almost 30 years, our interconnection services have contributed to the creation of new digital ecosystems worldwide and have prepared people, businesses, and organizations for the coming decades of digital evolution. The DE-CIX Internet Exchange in Frankfurt (Germany) is one of the largest in the world. For more information, please visit www.de-cix.net.

We are now looking for a committed person for

Marketing Manager North America (m/w/d)

Our Offer

You will...

- Lead end-to-end planning and execution of regional events (industry trade shows, summits, partner activations), including logistics, pre- and post-show marketing, and on-site experience (30% travel)
- Manage vendor relationships, budgets, timelines, and internal communications related to events
- Collaborate with internal teams to localize global content and develop marketing assets for events, campaign, and sales enablement
- Support storytelling and thought leadership through social media, newsletters, and other owned channels
- Track and report on ROI, lead quality, and engagement metrics while maintaining accurate CRM records (Hubspot+Salesforce) and supporting scalable marketing processes, templates, and workflows.

What also awaits you is

- An appreciative corporate culture and in cooperation with an international team of trustful like-minded network specialists
- Great and flexible working conditions
- Exciting and diverse challenges in an innovative and international environment
- Crisis-resistant contract with the world's market leader in its sector
- Extremely friendly and supportive colleagues

This is important to us

- Solid experience in B2B or Tech event management with strong project management skills
- Copywriting experience with the ability to create engaging and approachable content

- Highly organized and self-motivated, with the ability to manage multiple tasks, build rapport across international teams, and work independently while meeting deadlines
- Willing to travel (about 30%)

Apply now

Contact

If you're organized, curious about technology, and passionate about communication, this is your opportunity to make an impact we'd love to hear from you! Apply now by sending your CV and cover letter to Nathalie Langley.

DE-CIX takes the protection of your personal data very seriously and strictly adheres to the rules of data protection laws. For more information, please see our [data protection declaration](#).

