



Be part of our interconnection story.



DE-CIX (German Commercial Internet Exchange) is the world's leading Internet Exchange operator and since its inception it has had a decisive influence on shaping the guiding principles of the present and future Internet in various leading global bodies. At our locations in Europe, Africa, North America, the Middle East, and Asia, we work at the heart of the Internet. For almost 30 years, our interconnection services have contributed to the creation of new digital ecosystems worldwide and have prepared people, businesses, and organizations for the coming decades of digital evolution. The DE-CIX Internet Exchange in Frankfurt (Germany) is one of the largest in the world. For more information, please visit [www.de-cix.net](http://www.de-cix.net).

We are now looking for a committed person for **Frankfurt or Cologne**

## Senior Marketing Manager DACH, Benelux and Nordics (f/m/d)

### Our Offer

In collaboration with the Head of Global Marketing Services and Regional Director, you will be responsible for the following:

- Develop, lead and support the execution of the regional Marketing strategies and programs; from the conception to the full implementation in the regional markets. Event planning and execution (owned and sponsored events)
- Adapt the global messaging to the regional markets whilst respecting and ensuring consistency with our brand identity
- Analyse and optimize KPIs for marketing programs providing regular reports
- Steering of agencies and service providers

What also awaits you:

- An appreciative corporate culture and trustful teamwork with like-minded specialists, as well as great working conditions (extensive personnel development measures, an occupational pension scheme, weekly language courses, a job ticket, health promotion, support on children care, eldercare and lots more)
- Exciting and diverse challenges in an innovative and international environment, within the framework of a crisis-resistant permanent contract with the world's market leader in its sector
- Extremely friendly and supportive colleagues

### This is important to us

- Several years of experience in challenging international projects in the Telco/ICT and B2B environment

- Organizational talent, meticulous and structured way of working
- Very good verbal and written communication skills in German and English (fluent)
- Data-driven approach to decision -making

Apply now

## Contact

If you are able to organize yourself and your work independently, but are also a team player, we look forward to receiving your complete application including salary expectations.

Your contact person for questions is Nathalie Langley.

DE-CIX takes the protection of your personal data very seriously and strictly adheres to the rules of data protection laws. For more information, please see our [data protection declaration](#).

