

Be part of our interconnection story.



DE-CIX provides premium network interconnection services for Internet Service Providers, Telecommunication companies, Cloud Computing Companies and other operators in Europe, the Middle East, North America, and Asia. Founded in 1995, DE-CIX has become the world's leading Internet Exchange operator. More than 3000 networks worldwide trust our 25 years' experience and service quality. For more information, please visit www.de-cix.net

For our location in Jakarta/Indonesia we are looking for a motivated

## **Marketing Manager**

## **Our Offer:**

- Your role consists of supporting the development of our business and our brand awareness & experience in Indonesia based on centrally and locally driven marketing plans
- You are the Single Point of Contact for the target region and the interface between the Regional Director, the Global Marketing team, and our external agencies
- You will be responsible for:
  - Co-developing and executing the regional Marketing strategy & program
  - o Adapting the global messaging to the reality of your region whilst ensuring consistency with our brand identity
  - o Collaborating with local partners and representing DE-CIX in regional events (fairs, conferences, etc.)
- What also awaits you:
  - a permanent contract with the world's market leader in its sector, working with cutting-edge technologies with flexible working conditions (home vs. office)
  - o an appreciative corporate culture and trustful teamwork with like-minded specialists
  - o exciting and diverse challenges in an innovative and international environment

## What's important to us:

- At least 5 years of experience in international Marketing projects ideally undertaken in the Telco/Internet/Cloud B2B environment. Your experience in Marketing and project management is more important to us than your academic qualifications
- You are talent in organizing and working with internal & external resources
- You have a creative mindset and are familiar with the development process of creative concepts
- Good coordination skill and good communication skills in Bahasa & English
- Excellent MS Office skills. Any experience with a CRM or email campaign platform would be a plus

If you are looking for new challenges in the network communication sector and know how to combine teamwork with a high degree of self-motivation and independence, we look forward to receiving your complete application, including salary expectations to be sent to recruiting-id@lists.de-cix.net

DE-CIX takes the protection of your personal data very seriously and strictly complies with the regulations of the data protection statutes. For further details, please refer to our privacy policy.