



Be part of our interconnection story.



DE-CIX (German Commercial Internet Exchange) is the world's leading Internet Exchange operator. With operations in Europe, Africa, the Americas, the Middle East, and Asia, we work at the heart of the Internet. For 30 years, our interconnection services have contributed to the creation of new digital ecosystems worldwide and have prepared people, businesses, and organizations for the coming decades of digital evolution.

For more information, please visit [www.de-cix.net](http://www.de-cix.net).

we are looking for an enthusiastic Senior Marketing Manager for our operations in Malaysia and Singapore.

This position is based in **Malaysia** with immediate effect

## Senior Marketing Manager Malaysia & Singapore

### Our Offer

Your role supports business growth and brand awareness in Malaysia and Singapore through central and local marketing plans.

You are the key contact for the target regions, linking Sales, the Regional Director, Global Marketing, and external agencies.

You will be responsible for the following:

- Co-develop & execute the regional Marketing strategy & program: from conception to full implementation
- Adapt global messaging, assets, and tools for your region while maintaining brand consistency
- Measure & report on the impact of the marketing activities conducted in your region
- Collaborate with local partners on marketing initiatives while building relationships and representing DE-CIX in key institutions or associations
- You will also represent DE-CIX in regional events (fairs, conferences, etc.)

What Awaits You:

- An appreciative corporate culture and excellent working conditions
- A permanent contract with the world's market leader in its sector, working with cutting-edge technologies and offering flexible working conditions (home vs. office)

### This is important to us

- At least 5 years of experience in international marketing projects, ideally in Telco/Internet/Cloud B2B. Your Marketing and project management expertise matter more than the academic qualifications
- You are talented self-starter, good in organizing and working with internal & external resources in a

structured way to come to a successful result.

- You have a creative mindset and are familiar with the development process of creative concepts.
- Very good verbal & written communication skills, especially in English (fluent) and Malay
- Excellent MS Office skills. Any experience with a CRM or email campaign platform would be a plus

Apply now

## Contact

If you are looking for new challenges in the network communication sector and know how to combine teamwork with a high degree of self-motivation and independence, we look forward to receiving your complete application, including salary expectations.

Your contact person for questions is [Nathalie Langley](#).

DE-CIX takes the protection of your personal data very seriously and strictly adheres to the rules of data protection laws. For more information, please see our [data protection declaration](#).

