



Be part of our interconnection story.



DE-CIX (Deutscher Commercial Internet Exchange) is the world's leading Internet exchange operator. At its locations in Europe, North America, the Middle East, India, and Asia, DE-CIX connects thousands of network operators (carriers), Internet service providers (ISPs), content providers, and corporate networks from more than 100 countries and offers peering, cloud and interconnection services. With a data volume of almost 34 Exabytes per year (as of 2022) and well over 1,100 connected networks, DE-CIX in Frankfurt am Main is one of the largest Internet Exchanges in the world. For more information, please visit www.de-cix.net

For **Frankfurt**, we are looking with immediate effect for a motivated

Global Partner Marketing Manager (f/m/d)

Our Offer:

In this newly created position, you will be part of the Global Marketing Team and report directly to the Global Marketing Lead. You will work closely with the Digital Marketing, PR, Regional Marketing and the Partner Management Teams.

Your responsibilities will include:

- develop and manage the global and regional partner marketing program,
- create and execute partner campaigns on and offline and measure their success with the goal of further developing our existing partner landscape and supporting our partners' business
- plan and manage PR and Social Media campaigns together with the Global and regional Marketing and PR Teams to promote Partner program
- produce content and assets partners can leverage for their Sales and Marketing activities
- plan and supervise the Partner Onboarding and Co-Marketing (managing global and local joint activity plan for Partner Marketing, running joint promotional campaigns and PR with global partners) as well as the Partner Recruitment

What also awaits you:

- an appreciative corporate culture and trustful teamwork with like-minded specialists,
- great working conditions (extensive personnel development measures, an occupational pension scheme, weekly language courses, a job ticket, health promotion, support on children care, eldercare, and lots more)
- exciting and diverse challenges in an innovative and international environment,
- a crisis-resistant permanent contract with the world's market leader in its sector
- extremely friendly and supportive colleagues

What's important to us:

- Bachelor's degree or similar with min. 5 years of B2B Tech Marketing experience, including Partner Marketing responsibilities
- Marketing allrounder with profound understanding of the various sub disciplines Web, Digital, Video, social media, e-Mail Marketing, Event, Print and PR as well as copywriting skills
- Structured and independent way of working with an understanding of how to work and act in a matrix organization environment, in English as well as in German

Contact Person:

Your experience in a similar position, a team spirit and excellent communication skills are more important to us than your academic qualifications. So, if you are looking for new challenges in a dynamic international environment and know how to combine teamwork with a high degree of self-motivation, we look forward to receiving your complete application, including salary expectations.

DE-CIX takes the protection of your personal data very seriously and strictly complies with the regulations of the data protection statutes. For further details, please refer to our [privacy policy](#).

www.de-cix.net