



Be part of our interconnection story.



DE-CIX (Deutscher Commercial Internet Exchange) is the world's leading Internet exchange operator. At its locations in Europe, North America, the Middle East, India, and Asia, DE-CIX connects thousands of network operators (carriers), Internet service providers (ISPs), content providers, and corporate networks from more than 100 countries and offers peering, cloud and interconnection services. With a data volume of almost 34 Exabytes per year (as of 2022) and well over 1,100 connected networks, DE-CIX in Frankfurt am Main is one of the largest Internet Exchanges in the world. For more information, please visit www.de-cix.net

We are looking for an enthusiastic Senior Marketing Manager for our operations in Kuala Lumpur, Malaysia with immediate effect.

Senior Marketing Manager Malaysia & Singapore (w/m/d)

Our Offer:

- Your role consists of supporting the development of our business and our brand awareness & experience in Malaysia & Singapore based on centrally and locally driven marketing plans.
- You are the Single Point of Contact for the target region and the interface between the Regional Director, the Global Marketing team, and our external agencies.
- You will be responsible for the following:
 - Co-develop & execute the regional Marketing strategy & program; from conception to full implementation.
 - Adapt the global messaging, creative assets, tools & processes to the reality of your region whilst ensuring consistency with our brand identity & design.
 - Measure & report on the impact of the marketing activities conducted in your region.
 - Collaborate with local partners to develop & execute common marketing initiatives.
 - Establish and develop business relationships with local partners or represent DE-CIX in selected local institutions or associations.
 - If required, you will represent DE-CIX in regional events (fairs, conferences, etc.).
- What also awaits you:
 - an appreciative corporate culture and great working conditions
 - a permanent contract with the world's market leader in its sector, working with cutting-edge technologies with flexible working conditions (home vs. office).

What's important to us:

- At least 5 years of experience in international Marketing projects ideally undertaken in the Telco/Internet/Cloud B2B environment. Your experience in Marketing and project management is more important to us than your academic qualifications.
- You are talent in organizing and working with internal & external resources in a structured way to come to a successful result.
- You have a creative mindset and are familiar with the development process of creative concepts.
- Very good verbal & written communication skills, especially in Malay and English (fluent). Chinese is a big plus.
- Excellent MS Office skills. Any experience with a CRM or email campaign platform would be a plus.
- This position is based in Kuala Lumpur Malaysia. You should be in possession of a work permit or similar.

If you are looking for new challenges in the network communication sector and know how to combine teamwork with a high degree of self-motivation and independence, we look forward to receiving your complete application, including salary expectations; to be

sent to Nathalie Langley.

DE-CIX takes the protection of your personal data very seriously and strictly complies with the regulations of the data protection statutes. For further details, please refer to our [privacy policy](#).

www.de-cix.net